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### ? What Is Workforce L&D?

Join the nation's top learning professionals to discover new models for employee development that will maximize productivity and reduce costly mistakes. Tap into the training trends that today's pioneers swear by, and learn how you can help your employees be better prepared, more engaged, and able to produce twice the work in half the time!

### What Can You Expect?

The agenda will be packed with powerful strategies for creating an engaging environment that supports professional development, business growth, and workforce retention. Take part in insightful keynotes, substantive presentations, in-depth panel discussions, and interactive learning labs.

### Credit Information

Workforce Learning & Development 2017 is pending approval for 12.5 hours of general recertification credit toward HR Certification Institute and the Society for Human Resource Management recertification.

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November 16-17 | Las Vegas



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*One of the nation's leading accredited conferences on developing, implementing, and measuring professional learning programs.*



## Agenda November 16

**7:00 a.m.–8:00 a.m.**—*Registration and Breakfast*

**7:55 a.m.–8:55 a.m.**—Opening Keynote: Impacting Employee Retention Through Talent Development

**9:00 a.m.–10:35 a.m.**—90 Ways to Expand Learning Beyond the Training Room

**10:35 a.m.–10:55 a.m.**—*Refreshments, Networking, and Exhibits Break*

**10:55 a.m.–12:10 p.m.**—Gamification for Talent Development: Key Design Principles Proven to Drive Learning Success

**12:10 p.m.–1:10 p.m.**—*Lunch (provided), Networking, and Exhibits*

**1:10 p.m.–2:35 p.m.**—Training Up: Evaluating What It Takes to Develop Lasting, Engaged Leaders

**2:35 p.m.–2:55 p.m.**—*Refreshments, Networking, and Exhibits Break*

**2:55 p.m.–3:55 p.m.**—Millennials at Work: Top Employment Brands' Strategies for Continuous Learning and Engagement

**4:00 p.m.–5:00 p.m.**—The Data-Driven Leader: Case Studies on How People Analytics Can Be Used to Evaluate the Strategic Alignment of Business and L&D Goals

**Paris Las Vegas Hotel and Casino**  
3655 S. Las Vegas Blvd. Las Vegas, NV 89109  
Call 877-603-4389  
Room Discount Expires October 14!

## Agenda November 17

**7:00 a.m.–8:00 a.m.**—*Exhibits and Breakfast*

**8:00 a.m.–9:00 a.m.**—Opening Keynote: The 10 Steps of Employee Engagement to DRIVE Results!

**9:10 a.m.–10:25 a.m.**—Demo Done Right: From-the-Trenches Tactics on How Real-Life Companies Are Driving L&D Success

**10:25 a.m.–10:40 a.m.**—*Refreshments, Networking, and Exhibits Break*

**10:40 a.m.–11:40 a.m.**—Mentoring Hub: How to Formalize Knowledge Transfer Opportunities to Zap the Skills Gap

**11:45 a.m.–12:35 p.m.**—How to Make Required Training Fun—Yes, We Said Fun!

**12:35 p.m.–1:35 p.m.**—*Lunch (provided), Networking, and Exhibits*

**1:35 p.m.–2:35 p.m.**—Smartphone Cinema: Mobile Design Considerations to Satisfy Microlearning Objectives

**2:35 p.m.–2:50 p.m.**—*Refreshments, Networking, and Exhibits Break*

**2:50 p.m.–3:20 p.m.**—Strategy Speed Talk: Ditching the Corporate Ladder—How the Corporate Lattice Aligns with L&D Strategy

**3:25 p.m.–4:25 p.m.**—The Art of Storytelling: The Psychology of Learning and How to Incorporate Memorable Vignettes into Training Content

**4:25 p.m.–4:30 p.m.**—Closing Remarks

**4:30 p.m.**—Conference Adjourns



## Who Will Benefit from Workforce L&D?

- Learning Managers and Coordinators
- Workforce Development Professionals
- Chief Learning Officers
- Technology and Training Coordinators
- Instructional and Content Designers
- HR Professionals
- Managers and Supervisors Who Drive Workforce Productivity
- Higher Education Professors and Instructors

Keynote by best-selling author and employee engagement expert **Bob Kelleher!**



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