



PROPEL CDI

# THE KEY TO YOUR ORGANIZATION'S CDI EDUCATION STRATEGY

Your complex challenges deserve  
our comprehensive solutions 

For more information, please contact us at:  
877-233-8734 | [NASales@hcpro.com](mailto:NASales@hcpro.com)





# PROPEL CDI: GET PERSONAL

## Personalized year-round education and networking for your entire CDI team

Long gone are the days when clinical documentation improvement (CDI) was defined almost exclusively by CC and MCC capture. With its ever-expanding role in quality improvement, risk adjustment, and the outpatient and ambulatory arenas, CDI is at once a moving target and a growing influence on patient and revenue cycle health.

Ensure your organization is harnessing the full power of this critical function with **PROPEL CDI**, a dynamic learning community for professionals and leaders in diverse healthcare environments. Membership grants your entire team year-round access to recognized experts, customized virtual education, and specially curated resources in your top CDI focus areas.

Your experience is tailor-made from the start. Our robust onboarding process includes a detailed training needs self-assessment, a goals discussion with our experts, and development of a personal online membership hub that keeps all your customized benefits centrally located and your staff closely engaged in the community. Continuing conversations with **PROPEL** leadership, facilitated by your dedicated member liaison, ensure your education stays synced with your evolving priorities and team dynamics.

## BETTER TOGETHER



Prime your CDI team for ongoing success by combining our customized training solutions and services. **PROPEL** members receive special pricing on an array of HCPro's team education offerings, including on-site training, registration to conferences and boot camps, webinar and online learning libraries, and membership to leading professional communities like ACDIS and the National Association of Healthcare Revenue Integrity. Contact [NASales@hcpro.com](mailto:NASales@hcpro.com) for more information.

# PROPEL YOUR CDI PRIORITIES

Designed for professionals in a variety of CDI roles and settings, **PROPEL** CDI addresses your team's biggest challenges. With your membership, you'll gain the custom guidance, tools, and resources to:

- ✓ **MASTER** the CDI principles and practices most relevant to your team, whether you work in an inpatient, outpatient, or hybrid environment
- ✓ **REDUCE** the time spent navigating and interpreting CMS rules and industry updates
- ✓ **ENHANCE** your staff's competence, confidence, and career potential
- ✓ **CULTIVATE** a consistent, trustworthy educational message for CDI stakeholders across roles, experience levels, and physical locations
- ✓ **STRENGTHEN** collaboration and integration with colleagues in collaborating disciplines, like coding and quality

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## FIND YOUR PERFECT MATCH

Cultivate a seamless training experience throughout your organization by leveraging multiple **PROPEL** memberships. Contact [nasales@hcpro.com](mailto:nasales@hcpro.com) to learn how current members are putting custom pairings—like **PROPEL** CDI plus **PROPEL** Coding—to work. For enterprise-style education, ask about **PROPEL** Revenue Cycle Management, which combines the benefits of our CDI, coding, and Medicare memberships with exclusive strategic tools.





# GET THE BEST OF ALL WORLDS

An all-encompassing offering, *PROPEL*CDI includes:

- ➔ **TARGETED EVALUATIONS:** *PROPEL*CDI membership uses the CDI Competency Assessment to provide insight into current strengths and learning opportunities at the individual and team level. The accompanying Training Needs Assessment, taken periodically by your membership leaders, helps define overarching education priorities and develop a *PROPEL* plan of action.
- ➔ **PERSONALIZED EDUCATION THROUGHOUT THE YEAR:** Through monthly virtual education sessions, the *PROPEL* experts will provide customized guidance and information on *Coding Clinic* updates and the IPPS Final Rule, as well as top-of-mind issues chosen in collaboration with your team.
- ➔ **ONGOING E-MAIL ACCESS** to the *PROPEL* experts, who will respond to your team's time-sensitive CDI questions with actionable, rules-based guidance in short order (12 hours of research and correspondence included per year).
- ➔ **A FREQUENTLY UPDATED ONLINE LIBRARY** of tools, forms, articles, and other educational resources that have been specially designed or selected for your team from HCPro's ever-growing repertoire.
- ➔ **A PERSONAL ONLINE MEMBERSHIP HUB** that connects your team to all their benefits, custom-curated assets, and training events.
- ➔ **EXCLUSIVE NETWORKING OPPORTUNITIES**, both in person and online.
- ➔ **MEMBERSHIP CUSTOMIZATION TOOLS AND TALENT**, including a dedicated member liaison to facilitate benefit delivery and help adjust membership preferences as your team circumstances evolve. As staff join, depart, and shift gears, your liaison will update your roster of participants accordingly.



# MEET THE TEAM

As subject matter experts, boot camp instructors, and leaders from the Association of Clinical Documentation Improvement Specialists (ACDIS), our accomplished team members bring the ACDIS standard of excellence to their every interaction with *PROPEL*CDI members.

## Experts



**LAURIE PRESCOTT, MSN, RN, CCDS, CDIP, CRC**

CDI Education Director, HCPro and ACDIS



**SHARME BRODIE, RN, CCDS**

CDI Educational Instructor, HCPro and ACDIS



**ALLEN FRADY, RN, BSN, CCDS, CCS, CRC**

CDI Educational Instructor, HCPro and ACDIS

## Leaders



**DELANEY REBERNIK**

Manager, *PROPEL* Advisory Services



**LINNEA ARCHIBALD**

Member Liaison, *PROPEL*CDI  
Editor, ACDIS



**MELISSA VARNAVAS**

Member Liaison, *PROPEL*CDI  
Associate Editorial Director, ACDIS



**BRIAN MURPHY**

Director, ACDIS

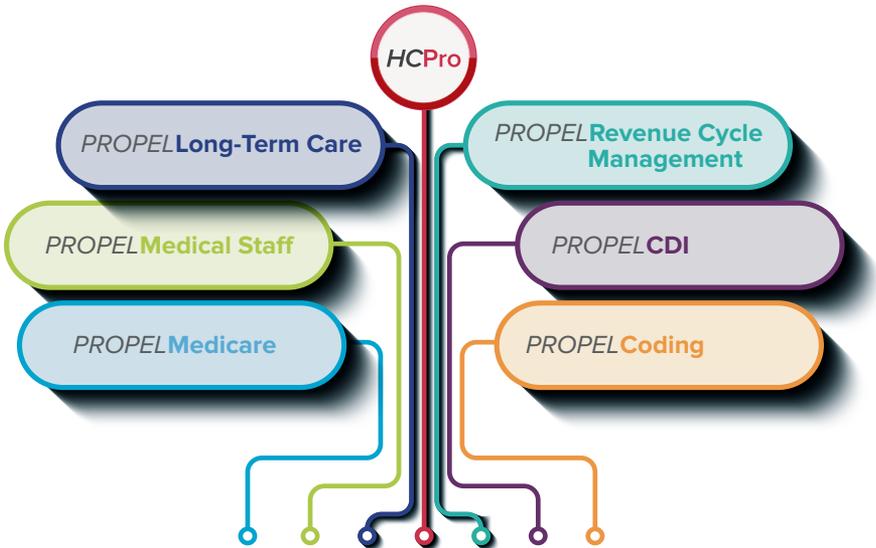
“*PROPEL* allows us to become de facto members of the team. We get to know the staff, their needs, their frustrations. We hear about their successes and partake in the celebrations. This familiarity allows us to target education to each organization’s unique circumstances.”

—LAURIE PRESCOTT, MSN, RN, CCDS, CDIP, CRC



# THE *PROPEL* ADVISORY SERVICES DIFFERENCE

**BACKED BY OVER 30 YEARS OF EXPERIENCE** in delivering best-in-class training solutions, *PROPEL Advisory Services* helps healthcare organizations make faster, better decisions by connecting their challenges to an unrivaled network of celebrated experts and customized tools. Each shared-cost membership in our growing family features premier resources, ongoing personalization, and engaged learning tailored to market and member needs. Members get industry-leading insight, information, and education without having to worry about the meter running.



*PROPEL* **Advisory Services**

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